

**Pittsford Crew
and
Golisano Children's Hospital
"Row for Strong Kids!"**

**Saturday, April 9th, 2011
10:00 am - 4:00 pm
Eastview Mall**

Pittsford Crew team members are all rowing for healthy kids on the same day...

On April 9th, Pittsford Crew's high school athletes will row together on ergs (rowing machines) to help raise funds for Golisano Children's Hospital at Strong. They will attempt to row as many meters as possible over the course of the day.

Row for Strong Kids! is your opportunity to support youth rowing in our community and the pediatric patients at Golisano Children's Hospital at Strong. Donations benefit both Pittsford Crew and Golisano Children's Hospital at Strong. Your contribution will help both organizations achieve their goals.

We hope you will sponsor a rower by making a donation and coming out to cheer them on and watch us in action! With your support, we can all make a tremendous difference!



**Please Support
Pittsford Crew and Golisano
Children's Hospital at Strong**

Row for Strong Kids!

For the 4th consecutive year the student-athletes of Pittsford Crew have decided to **Row for Strong Kids!** in partnership with the Golisano Children's Hospital at Strong as a community service project. Our team members will row an hour on indoor rowing machines, and we will keep track of how many meters each rows.

Golisano Children's Hospital touches peoples' lives in a very direct way. We are all aware of the wonderful medical care that the patients receive at our nationally recognized children's hospital. Pittsford Crew is proud to work together with the hospital to raise funds, which will benefit programs that enrich the lives of pediatric patients. In addition to raising money through **Row for Strong Kids!**, team members will visit the hospital and volunteer to help in other direct ways.

**Pittsford Crew
2011 Row for Strong Kids Fundraising Campaign**

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Enclosed is my gift of: _____ All donations are tax deductible.

Email: _____ Rower I am supporting: _____

My employer is a matching gift company: _____

Please make checks payable to **Pittsford Crew** and send your completed form to:

Pittsford Crew "Row for Strong Kids" • P.O. Box 331 • Pittsford, New York 14534



Pittsford Crew
P.O. Box 331 • Pittsford, NY 14534



What is Row for Humanity?

Row for Strong Kids! is modeled on the national program known as Row for Humanity. Row for Humanity started in 1995 at Kansas State University. Over the past decade, the event has expanded to colleges and high schools across the country. Participating schools donate 10 percent of the funds raised during Row for Humanity to their local Habitat for Humanity chapter. By providing precious seed money, participants help build homes for their communities while sharing the unique sport of rowing.

How Can I Help?

Read this brochure for more information on this unique fund-raising event. Help the participant who sent this mailer reach his or her goal by offering your personal and financial support. Your donations are fully tax-deductible. Fill out and tear off the flap on the inside of the mailer and send your donation to:

Pittsford Crew Row for Strong Kids!

P.O. Box 331

Pittsford, New York 14534



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What is Golisano Children's Hospital?

Located within Strong Memorial Hospital, the 124 bed Golisano Children's Hospital is devoted to the medical needs of infants, children and adolescents. Serving as the referral center for all seriously ill or injured children from the 17 county Finger Lakes region, the hospital is committed to treating all children, regardless of their family's ability to pay.

What is Pittsford Crew?

Our mission is to provide a quality rowing experience for area youth, many of who will choose to participate in rowing in college and beyond. We teach high school athletes not only how to row, but also the value of hard work, commitment, cooperation, teamwork, goal setting and the pursuit of excellence. Your support will help insure that we can continue to provide opportunities for the youth of this community.

We are a not-for-profit corporation whose programs are funded solely by athlete participation fees and fundraisers. We are located at the William C. Warren Boathouse, 2800 Clover Street, at Lock 32. For more information, please call us at 381-9560 or visit us online at www.pittsfordcrew.org.

Thank You for Donating!